

Financial Forecasts

Long Term (Five Years)

		Y1	Y2	Y3	Y4	Y5
Revenue*	Total	£647,799	£6,504,018	£28,135,679	£82,706,831	£241,347,534
COGS	Total	-£130,356	-£1,386,609	-£6,276,824	-£19,667,297	-£61,607,909
Overheads	Total	-£1,032,037	-£1,683,528	-£2,608,656	-£3,924,170	-£6,854,073
Depreciation	Estimate	-£3,116	-£5,896	-£8,734	-£13,378	-£22,924
Gross P/L	Total	-£514,575	£3,433,902	£19,250,220	£59,115,384	£172,885,572
Income Tax**	25%	£0	-£987,119	-£4,812,555	-£14,778,846	-£43,221,393
Net P/L	Total	-£514,575	£2,446,782	£14,437,665	£44,336,538	£129,664,179
Cum. Net P/L	Total	-£514,575	£1,932,208	£16,369,872	£60,706,410	£190,370,590
EBITDA	Total	-	£5,511,003	£23,314,390	£67,914,607	£198,103,217
Users	Year end	51,116	268,779	822,434	2,450,048	8,435,418
Staff	Year end	16	29	44	67	115

* Y1 includes one month free of charge

** Losses carried forward to Y2 for tax efficiency

Medium Term (Two+ Years)

